

Exploration on the Path of Coordinated Education of Aesthetic Education and Ideological and Political Courses in Colleges and Universities from the Perspective of "Internet +"

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Abstract: "Internet +" as a national strategy and action plan is a sharp weapon for the new round of education reform. The development of "Internet +" has become an important direction of the current education reform, which reflects the new characteristics of advancing with the times in the innovation of educational ideas and the expansion of talent training channels. Strengthening the construction of aesthetic education and IPECU (Ideological and political education in colleges and universities) is an important way to make up for the shortcomings of IPE (Ideological and political education) in colleges and universities and also an important measure to improve the teaching quality. For this reason, this paper concludes that we should conform to the scientific and technological wave of "Internet +" and effectively combine aesthetic education with IPE. Making full use of modern Internet teaching methods, enhancing the practicality of IPE, and stimulating the innovative vitality of aesthetic education are the common ideological basis for consolidating the whole society, and are the guarantee and motivation for realizing a powerful education country.

1. Introduction

Western countries infiltrate culture and values through the Internet, and IPECU is facing huge challenges [1]. As the main channel of Marxist theoretical education, ideological and political courses should conform to the trend of informatization in the "Internet +" era and meet the requirements of educational informatization development [2]. Actively carry out network teaching, accelerate the informatization of teaching content, teaching means and methods of ideological and political courses, and promote the reform and innovation of content education and teaching of this subject. College students are an important link in the implementation of aesthetic education [3]. It is the important spirit and idea to practice aesthetic education to improve students' cultural quality, moral cultivation, aesthetic ability, innovation quality, and ultimately improve students' comprehensive quality [4]. With the progress of the times and society, aesthetic education culture has become a new skill and technology for people. In IPE, we also use aesthetic education reasonably to cultivate students' moral quality [5]. In the new era, the ideological and political classroom needs aesthetic education, subtle reform and change, and brand-new teaching ideas will replace the old traditional ideas [6]. We should change our ideas, explore and study how to beautify students' ideological education by using the Internet, and carry out diversified teaching mode reform in classroom education. Combine aesthetic education with IPE, study and think about their similarities, and improve students' ideological, moral and cultural level. The integration of aesthetic education and IPE can improve the effectiveness and pertinence of IPE, and effectively promote universities to solve the difficulties faced in the "Internet +" era [7]. Therefore, in the process of promoting the integration of aesthetic education and IPE, universities must be based on the Internet era of "network+", "mobile+", "wisdom+" and "digital+", and follow scientific laws and theoretical basis [8].

2. Carry out "Internet +" Integrated Teaching

2.1. Feasibility of Using the Internet to Implement Aesthetic Education in Colleges and Universities

The Internet era creates an open, shared and dynamic new education ecology, provided a platform and space for multi-dimensional communication and exchange for university teaching, and also brought challenges and impacts to higher education [9]. As a product of the times and technology, the network has become a new way of life and learning with its interactivity, openness and sharing. It is an significant platform for college students to obtain information. How to use this platform to promote aesthetic education in universities has become an important issue to face. For college aesthetic education, integration with society is both the starting point and the final destination [10]. College students' understanding and perception of beauty are constantly improved in social practice, and close contact with the Internet is an important way for college students to understand society and participate in social practice. Collective aesthetic education teaching activities can exercise the cooperative ability of college students, make the interpersonal communication between teachers and students in a harmonious campus, improve the artistic accomplishment level of college students and enrich their interests [11]. Introducing Internet technology into aesthetic education not only changes the boring and boring of traditional teaching, but also makes students more interested in learning and learn more knowledge [12]. It also represents the transformation and innovation of the whole education industry, and can break through the limitations of teaching. It is of great help to enhance students' autonomous learning ability and independent thinking capability, and it will also help students gain more sense of identity, which plays a very significant role in their future study and work.

2.2. Feasibility of Using the Internet to Implement Ideological and Political Courses

IPE is an important part of the higher education system. It plays a significant role in cultivating students' moral quality, establishing a correct outlook on the world, life and values, and shaping a sound personality. It undertakes multiple missions in college education, such as imparting knowledge, enlightening wisdom, casting souls and educating people, and is a key course to implement the fundamental task of establishing morality and cultivating people in the new era (as shown in Figure 1). The essence of IPE in curriculum lies in multiple coordination. The education system should not place the goal of establishing morality and cultivating people on a single ideological and political theory curriculum, but should try to achieve collaborative education by virtue of multidisciplinary collaborative integration. It is a new concept of comprehensive education that takes "establishing morality and cultivating people" as the fundamental task of education. Based on the vision of "integration", the ideological and political course and all other courses are included. However, in the course design, the ideological and political course and other courses have different role orientation, different emphasis on division of labor, and need to adopt different education and teaching methods.

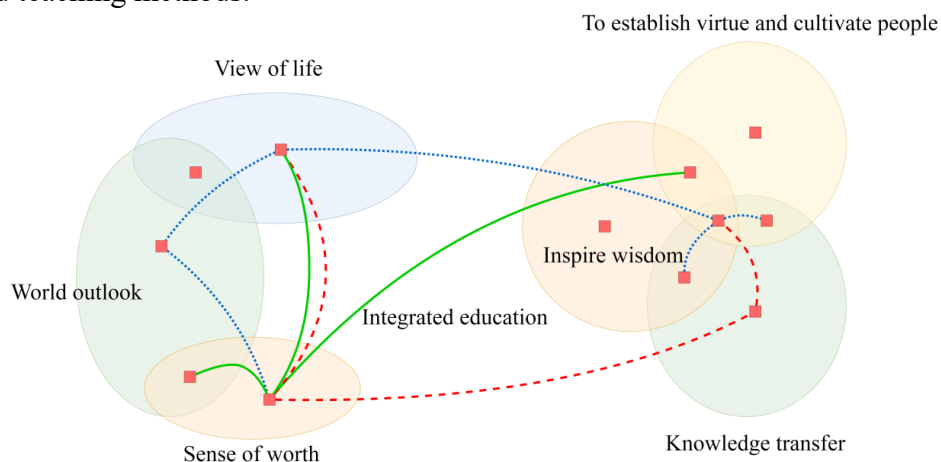


Figure 1 Role of IPE

2.3. Cooperative Education of Aesthetic Education and IPE

In recent years, great progress has been made in both theoretical and practical exploration on how to make the ideological and political course in universities out of the predicament. In this process, the outstanding role of aesthetic education has attracted more and more attention. The fundamental goals of aesthetic education and IPECU are the same, both of which are to cultivate all-round workers, and complement each other in the ways and methods of educating people. IPE can ensure that aesthetic education adheres to the correct political direction, and aesthetic education can enhance the ideological and political course to be more interesting and infectious. Aesthetic education is a kind of perceptual education, which reflects differences and individuality, and focuses more on meeting the aesthetic needs of individuals. IPE is a rational, ideological and general education. In the process of ideological and political theory teaching in universities, aesthetic education is infiltrated and ideological and political elements are embedded in aesthetic education. It is helpful to integrate the relevant theories with more emotional education, and use the vivid and interesting "beauty" image to attract and stimulate students, so as to enhance infectivity and affinity. This paper takes this as the starting point to study the strategies of the two cooperative education (Figure 2).

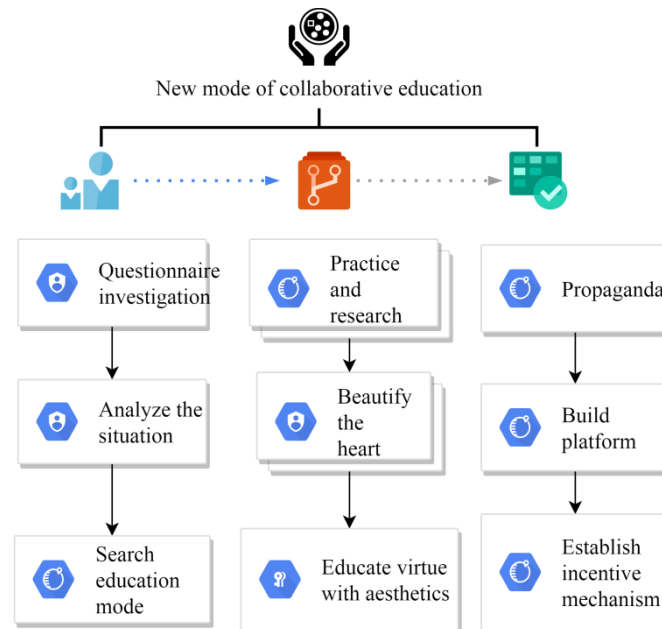


Figure 2 Realization path of collaborative education of aesthetic education and IPECU

The important purpose of aesthetic education and moral education advocated by traditional culture is to cultivate "all-round development" people, which includes aesthetic and emotional education and spreads aesthetic values, outlook on life and world outlook. Therefore, it is proved that aesthetic education and IPE are an organic whole, and their contents are unified and complementary to each other in the process of shaping qualified socialist successors. In addition, although aesthetic education and IPE are different in research methods and objects, their training objectives are consistent. They all improve people's ideological and moral level through certain ways and means, achieve the purpose of moral education, and shape the educated into all-round socialist successors.

3. Analysis of Integrated Teaching Strategies

In recent years, aesthetic education has begun to be valued and gradually integrated into the teaching of ideological and political theory courses in universities. Strive to create a relaxed and active classroom, and inspire students with beautiful "formula" and infect students with beautiful "image" from the three aspects of teaching content, teaching design and teaching methods. Strengthen the affinity and pertinence of the theory course, and enhance the college students' sense

of acquisition of the theory course. The aesthetic education curriculum consciously permeates ideological and political elements. The combination of knowledge and skills teaching and value guidance will form a three-dimensional form and infiltration development of IPE and art education, and promote the construction of the art curriculum.

(1) Strengthen students' understanding of network teaching and improve their application ability of network teaching. To adapt to network teaching, college students must renew their learning concepts. First, we should strengthen the concept of autonomous learning. In addition to listening to teachers' teaching materials in class, students can also use network teaching resources to listen to famous teachers from other schools and learn other knowledge related to textbooks. The school should combine the actual needs of students to transmit the latest theoretical achievements, current affairs hotspots and cutting-edge academic hotspots to the online teaching resource website for students to learn and watch.

(2) Use social practice to widen the channels of aesthetic education. IPE should play the role of the carrier of social practice activities, carry out aesthetic practical education activities, and enable students to establish a correct world outlook, outlook on life and values. Leading college students from closed classroom teaching to open aesthetic practice can lead college students to pursue the meaning of truth, goodness and beauty in practice, which is the extension and supplement of theory teaching.

(3) To conceive the IPE curriculum with the concept of aesthetic education can enable teachers to constantly reflect on and improve their own deficiencies in the IPE, and further strengthen the teaching ability and teaching level. Teachers should timely explore and think about the theme of the study of aesthetic education elements of the courses constantly deepen the concept of moral education under the "ideological and political+" model, and find the right entry point. The connotation of moral education spirit will be displayed through aesthetic education resonance, so that students' cultural and artistic beauty and ideological cultivation beauty can be promoted simultaneously.

(4) In the process of collaborative education practice, we should innovate collaborative education methods on the network education platform according to the growth characteristics of students and the requirements of the laws of beauty, combined with the latest news events, and guide students to form correct ideas. Take the standard of advancing with the times as the logical starting point for the integration of aesthetic education and IPECU in the "Internet +" era, and cultivate young people in the new era who can practice ideology and morality in real life practice and develop in an all-round way.

4. Conclusions

To sum up, the integration of aesthetic education and moral education makes aesthetic education and moral education harmonious and complementary, thus greatly improving the quality of moral education. Moral education is not only the education of "truth" and "goodness", but also the education of "beauty". The era of "Internet +" has put forward higher requirements for the educational mode and path of IPE. Universities should grasp the principles of directionality, practicality and permeability, choose a scientific path to integrate IPE and aesthetic education, and shape comprehensively developed talents. In the process of carrying out IPE and integrating aesthetic education, universities should follow the Marxist theory of all-round development of human beings, aesthetic thought and new era thought, and grasp the principles of directivity, practicality and permeability. Explore the optimization path of integrating education such as creating a good network environment, creating a portable mobile platform, developing rich intelligent courses and building a scientific digital model. By integrating high-quality curriculum resources, cultural resources, and practical resources, we will explore the path of the deep integration of aesthetic education and ideological and political courses, and explore ways to change the traditional ideological and political courses' passive, indoctrinated, and rational single mode into an active, emotional, and diversified participation mode in the information age.

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